

Noa Golub
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About

Multidisciplinary designer working at the intersection of art, spatial design, and visual identity. Passionate about creating emotional and aesthetic experiences through atmosphere, composition, and materials. Combines fine art, home styling, and graphic sensibility with a human-centered, nature inspired approach

Education

Shenkar College of Engineering, Design and Art - B.A. Multidisciplinary Art (2022 - 2025 expected) combined with teaching certificate in art education.
Selected courses: Textile, Sculpture, Interdisciplinary Projects

Shenkar Handesaim - Home Styling Certificate (2022)
Interior styling, color and textile theory, spatial layout, SketchUp modeling

Shenkar - Continuing Education - Online Illustration Course (2020)

Studio 6B - Preparatory Program in Graphic Design (2019 - 2020)
Visual design fundamentals, conceptual thinking, manual & digital composition

Key Skills

Visual storytelling - spatial and graphic composition

Tools: Procreate, SketchUp, Keynote, Wix, Squarespace

Strong sense of color, typography, and materials

Concept development and atmosphere creation

Translating emotion into visual language

Professional Experience

Freelance Designer - Event Design & Styling | North Israel, 2024

Led the full visual and spatial design of a 300 guest wedding

Collaborated with clients on concept, atmosphere, and execution

Balanced aesthetics with functional flow for guests &

Balanced creative vision with practical needs, timeline, and budget

Guesthouse Business - Hosting & Experience Design | 2018 - present

Styled and curated boutique guest cabins to create warm, artistic atmospheres

Integrated handmade details and natural textures into the guest experience

Combined hospitality with spatial and aesthetic design

Projects

Wedding Design - 2024

Full scale event design for 300 guests

Developed creative concept, visual identity, and experiential corners

Designed signage, table styling, hand-crafted details, and typography

Guesthouse Redesign 2024 - present

Renovated and styled cabins with minimal budget and artistic intention

Created handmade macrame, wooden art, and mood rich decor

Focused on atmosphere, sensory design, and nature inspired palette

Home Styling - Shenkar Course Project

Conducted client interviews and developed personalized concepts

Created mood board and spatial planning in SketchUp

Art Independent Projects

Wall tapestries, line drawings, acrylic event signage

Mixed media sculptures with concrete and macrame

Ongoing exploration in ceramics and material based art

Languages

Hebrew - Native

English - Fluent

Russian - Basic